



HKU
BUSINESS
SCHOOL
港大經管學院



HKU – Accenture Business Consulting Programme 2021-22

Information Session

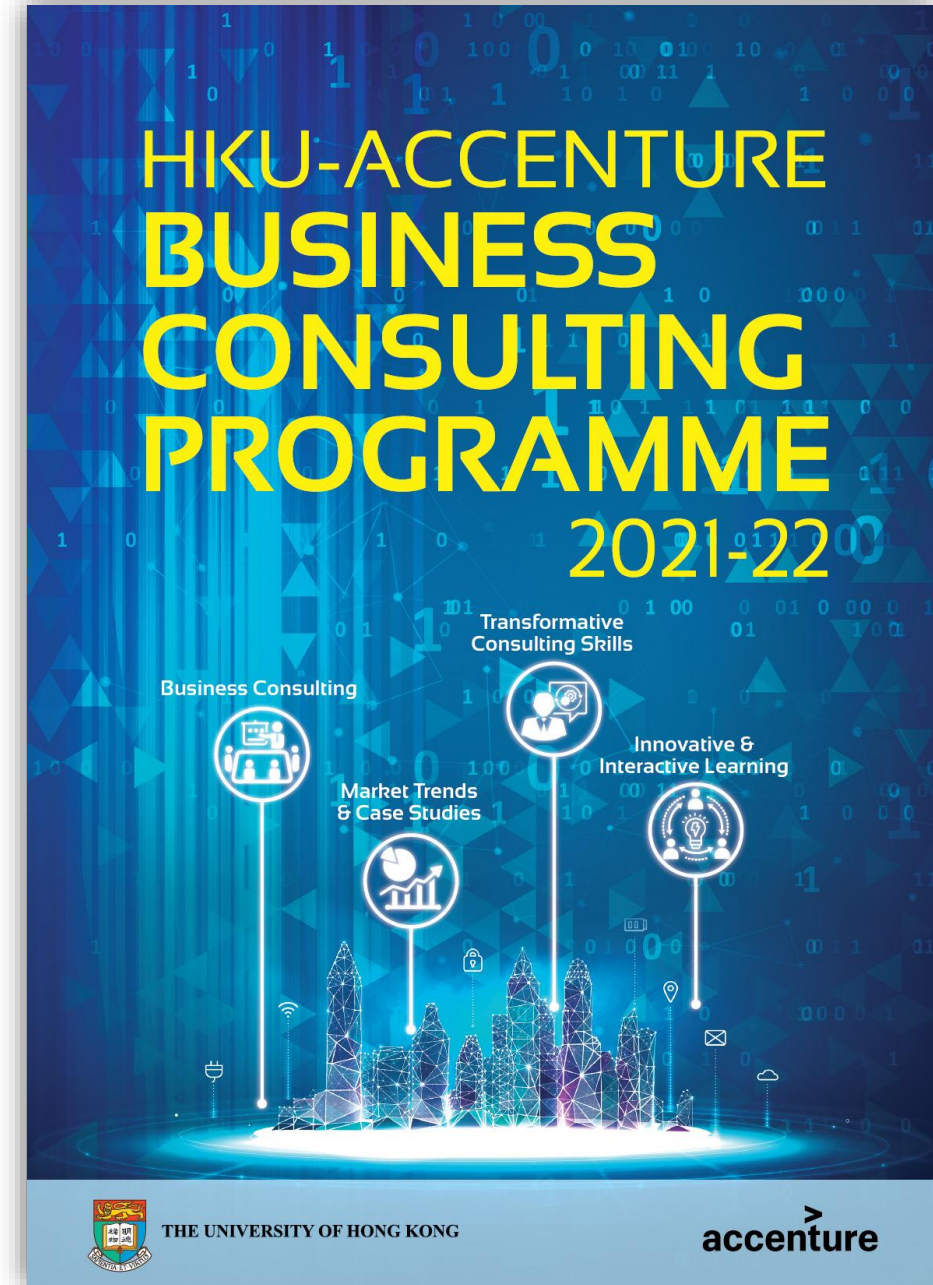
23 September 2021



Tentative Programme Schedule

January to March 2022

- **Pre-programme assignment submission** Jan 3, 2022 (Mon)
- **Briefing & feedback session** Between Jan 10-14, 2021
- **Inauguration Ceremony** 5:30-7:30 p.m. on Jan 19, 2022 (Wed)
- **2-hour evening classes** on four Wednesdays
 - [Tentatively 5:30-7:30 pm on Jan 26, Feb 9, Feb 16, Mar 23]
- **1-hour coaching sessions** on Mondays
- **Case Competition and Closing Ceremony** Mar 5, 2022 (Sat)
 - [Whole day from 8:00 a.m. to 5:00 p.m.]



The poster features a dark blue background with binary code (0s and 1s) and a stylized city skyline at the bottom. The main title 'HKU-ACCENTURE BUSINESS CONSULTING PROGRAMME' is written in large, bold, yellow capital letters. Below the title, '2021-22' is written in a smaller yellow font. The poster includes several icons and labels: 'Business Consulting' with a group of people icon, 'Market Trends & Case Studies' with a bar chart icon, 'Transformative Consulting Skills' with a person and gear icon, and 'Innovative & Interactive Learning' with a lightbulb icon. The HKU logo and 'THE UNIVERSITY OF HONG KONG' are at the bottom left, and the Accenture logo is at the bottom right.

HKU-ACCENTURE BUSINESS CONSULTING PROGRAMME

2021-22

Business Consulting

Market Trends & Case Studies

Transformative Consulting Skills

Innovative & Interactive Learning

THE UNIVERSITY OF HONG KONG

accenture

Online Applications

Eligibility:

- Year 2 or above HKU Business School UG students

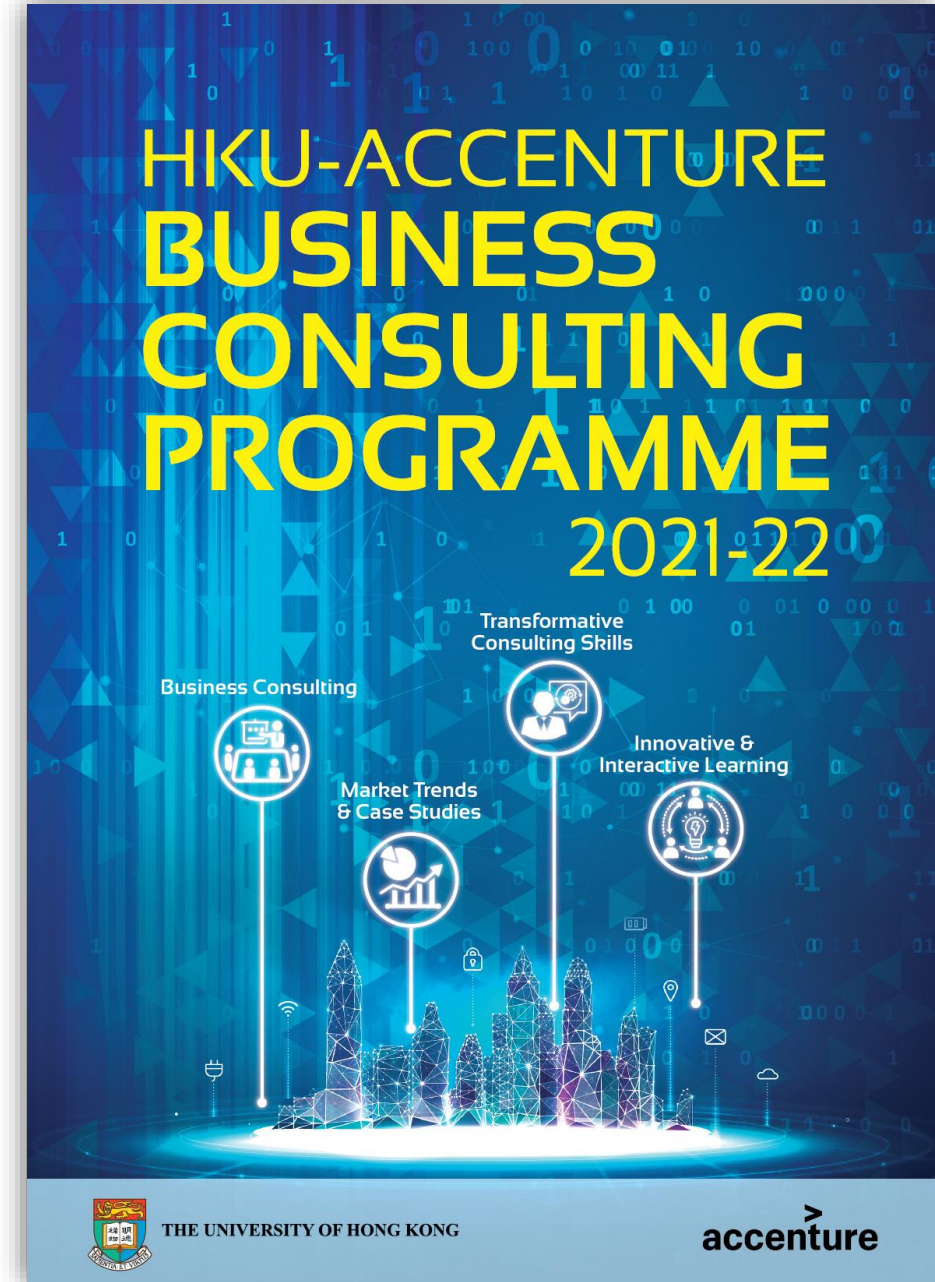
Application Period

9 am, September 24 (Fri) - 5 pm, October 8 (Fri), 2021

*(Late application will **NOT** be considered)*

Application Method

- 1) Personal particulars; and
- 2) One 350-word essay on the questions:
“What do you think are the day-to-day challenges of being a business consultant and how is it different from other industries? What are you expecting to take away from the Programme?”

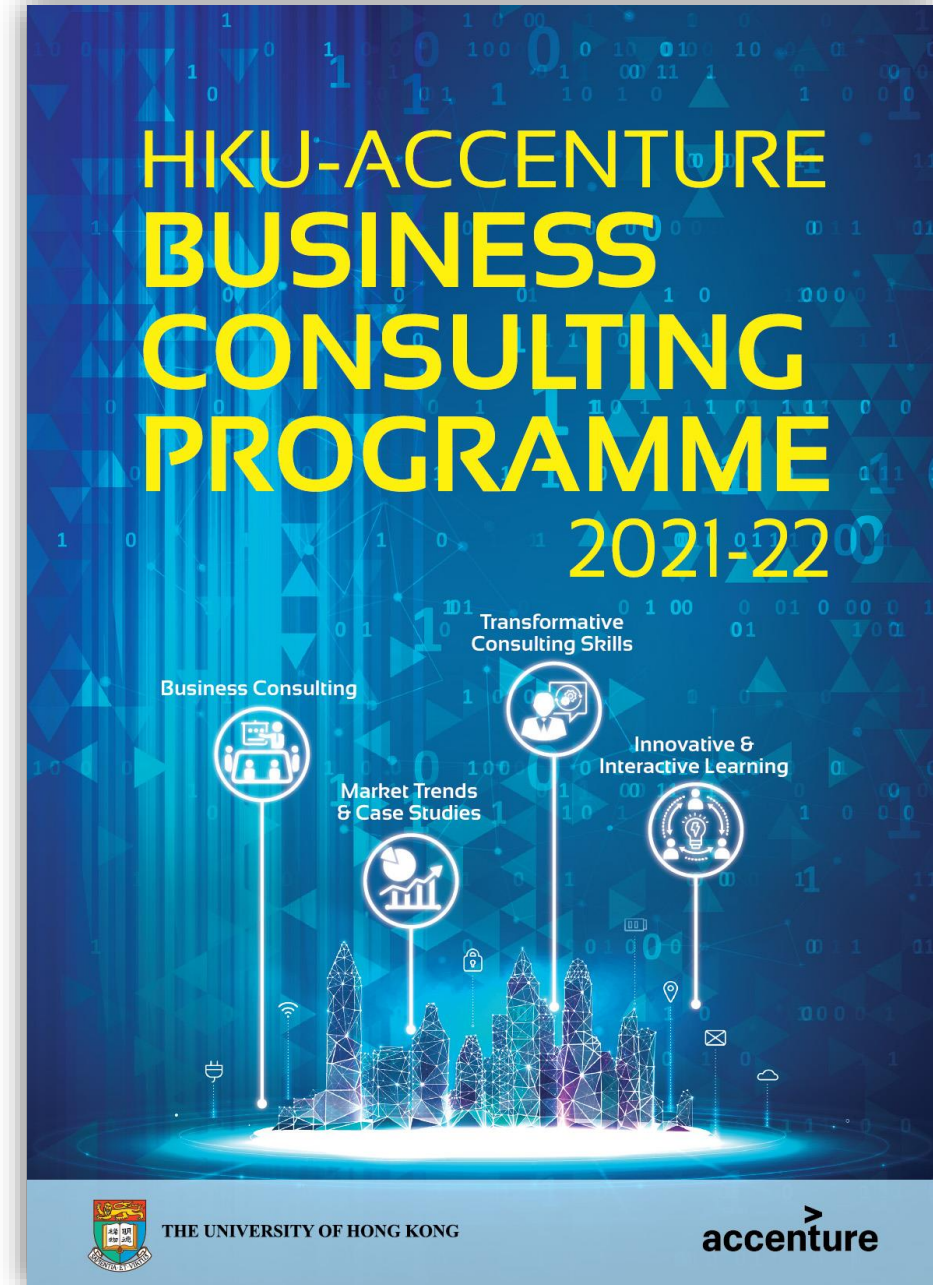


Commitment & Expectation

Selected student participants are required to pay the HKU Business School a **refundable deposit of HK\$2,000** upon acceptance of offer.

For deposit refund, students are expected to:

- a) submit the **Pre-programme assignment**
- b) attend the **Inauguration Ceremony** and **Closing Ceremony**
- c) attend **all the Classes AND Coaching Sessions** (4 x 2-hour classes + 4 x 1-hour coaching sessions)
- d) be **prepared** before attending classes and coaching sessions
- e) participate in the **Case Competition**
- f) be **proactive** to learn during the whole Programme



The poster features a dark blue background with a grid of binary code (0s and 1s) and various geometric shapes. At the top, the text 'HKU-ACCENTURE BUSINESS CONSULTING PROGRAMME' is written in large, bold, yellow capital letters, with '2021-22' below it in a similar style. Below the title, there are several icons and labels: 'Business Consulting' with a group of people icon, 'Market Trends & Case Studies' with a bar chart icon, 'Transformative Consulting Skills' with a person and gear icon, and 'Innovative & Interactive Learning' with a lightbulb icon. At the bottom, there is a stylized city skyline with a glowing blue light at its base. The HKU logo and 'THE UNIVERSITY OF HONG KONG' are in the bottom left, and the 'accenture' logo is in the bottom right.

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accenture

Recognition

Certificate of Achievement

**Possible internship
opportunities at accenture
for selected student(s)**



*Case Competition & Closing Ceremony
2020-21 Programme*



Snapshots of classes (2020-21)



Snapshots of Case Competition (2020-21)



HKU-ACCENTURE BUSINESS CONSULTING PROGRAMME 2021-22



Contact

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Programme website
<https://qrgo.page.link/uaAaQ>



Application portal
<https://qrgo.page.link/f9VPZ>

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